

- A5 Page | 148mm x 210mm
- - - - A5 Page + 3mm Bleed | 154mm x 216mm
- Safe text Boundary | 138mm x 200mm

Eighth | 61.5mm x 42mm

Quarter | 61.5mm x 90mm

SAFE TEXT
BOUNDARY
TEXT MUST
BE INSIDE
THIS LINE

Half | 128mm x 90mm

Artwork should be supplied in the correct size at 300dpi using the safe text dimensions given,
All artwork should be completed and saved in CMYK process, we cannot take responsibility for any unexpected results experienced from artwork supplied in non-CMYK colour. **Do not use Pantone or Spot colours.**
NB it is unlikely that the colours shown by your monitor will be the same as produced by the printing process because a monitor displays in RGB and is subject to Balance and Contrast adjustments (like a TV). Please also note that a desk Inkjet or Laser printer will also not truly reflect print colour, as these printers are not calibrated to do so.
All fonts used should be embedded (PDF's)
If using the transparency functions in Illustrator and Freehand generated files transparencies must be flattened and the files then converted to PDF or bitmap (TIFF or JPEG) before supplying. We can not accept any responsibility for any unwanted results if this is not done.
Please ensure that no elements of the design are set to overprint unless specifically required. We cannot always check for this and it is likely to generate unexpected results.